

Remit To: CBS
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: ERIK PAULSEN FOR CONGRESS(304356)
PO BOX 44369
Eden Prairie, MN 55344-1369

Account Exec: Nicole Roy Pol
Office: GWTS-PH
Contract Num: 1141-53797
Contract Dates: 10/24/2012-10/30/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1141-416081
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 4

PAY BY 11/27/2012
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)
3299 K St NW Ste 200
Washington, DC 20007-4415
ATTN:Accounts Payable

Product Desc: PAULSEN FOR CONGRESS 2012 10/24-30
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	LATE NEWS M-F/SU	10/24/2012-10/30/2012	. . W T F . S	30	4	2,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . W T F . S	4	2,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	10:33:59 PM		EPTV101501DMMH	30	2,800.00			
10/25/2012	Th	10:11:09 PM		EPTV101501DMMH	30	2,800.00			
10/26/2012	Fr	10:18:53 PM		EPTV102301DMMH	30	2,800.00			
10/28/2012	Su	10:30:04 PM		EPTV102301DMMH	30	2,800.00			
3	CBS THIS MORNING	10/24/2012-10/30/2012	. . W . F . .	30	2	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . W . F . .	2	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	07:59:31 AM		EPTV101501DMMH	30	450.00			
10/26/2012	Fr	07:58:03 AM		EPTV102301DMMH	30	450.00			
5	NOON NEWS	10/24/2012-10/30/2012	. . W . F . .	30	2	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . W . F . .	2	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	12:11:19 PM		EPTV101501DMMH	30	700.00			
10/26/2012	Fr	12:11:11 PM		EPTV102301DMMH	30	700.00			
7	ELLEN DEGENERES	10/24/2012-10/30/2012	. . W	30	1	775.00			

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			..W....		1		775.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	04:28:39 PM		EPTV101501DMMH	30	775.00			
9	M-F 5PM NEWS		10/24/2012-10/30/2012		..W T...		30	2	1,700.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			..W T...		2		1,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	05:20:18 PM		EPTV101501DMMH	30	1,700.00			
10/25/2012	Th	05:10:30 PM		EPTV101501DMMH	30	1,700.00			
11	M-F 6PM NEWS		10/24/2012-10/30/2012		..W . F..		30	2	2,200.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			..W . F..		2		2,200.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	06:12:56 PM		EPTV101501DMMH	30	2,200.00			
10/26/2012	Fr	06:26:46 PM		EPTV102301DMMH	30	2,200.00			
13	WHEEL OF FORTUNE		10/24/2012-10/30/2012	F..		30	1	3,100.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012		F..		1		3,100.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	06:37:28 PM		EPTV102301DMMH	30	3,100.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
15	SATURDAY 6P NEWS	10/24/2012-10/30/2012S.	30	1	1,400.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S.	1	1,400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa				30				Credit	
16	CBS SUNDAY MORNING	10/24/2012-10/30/2012S	30	1	1,700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S	1	1,700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	08:44:49 AM		EPTV102301DMMH	30	1,700.00				
17	FACE THE NATION	10/24/2012-10/30/2012S	30	2	1,800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S	1	1,800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su				30			1,800.00	Preempted	
10/28/2012	Su	09:58:47 AM	10/28/2012	EPTV102301DMMH	30	1,800.00	1,800.00		Makegood	
18	10P NEWS REPLAY	10/24/2012-10/28/2012	..WTF..	30	1	200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		..WTF..	1	200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	12:58:17 AM		EPTV102301DMMH	30	200.00				

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19	WCCO SUNDAY MORNING NEWS		10/28/2012-10/28/2012	 S		30	1	800.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S		1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	10:45:48 AM		EPTV102301DMMH	30	800.00				
20	CBS THIS MORNING: SATURDAY		10/27/2012-10/27/2012	 S .		30	1	400.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S .		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	06:58:42 AM		EPTV102301DMMH	30	400.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		19		30,075.00		4,511.25	25,563.75	1,800.00	1,800.00	0.00

Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WCCO-TV (612) 330-2418	Gross Billing	30,075.00
	Trade Value	0.00
	Agency Commission	4,511.25
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	25,563.75

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